

Matthew Kruth

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## **Education**

**Point Park University** – Pittsburgh, PA

Bachelor of Arts in Broadcast Reporting

Bachelor of Arts in Broadcast Production and Programming

Presidential Scholarship

**Graduation: May 2017**

## **Professional Experience**

**Pittsburgh Riverhounds, Professional USL Soccer Team**

**January 2016 – September 2016**

**Photography Intern**

- Produced photos and press releases used for publication on Riverhounds.com and other sources
- Created content regularly published on the Riverhound's social media sites
- Designed advertisements and other graphics for various team uses

**Allegheny Department of Human Services**

**August 2014 – Present**

**Video Production Intern, Office of Community Relations**

- Helped with projects that have won Telly Awards as well as been nominated for Emmy awards
- Developed knowledge in storyboarding, editing, schedule coordination, photography for events, PR releases, graphic design of flyers, and transcribing

**WPPJ Radio Program**

**September 2013 – Present**

**Sales Director/Webmaster/Radio Show Host**

- Contribute to the production of on-air promotions and commercials as member of executive board
- Manage the radio and website while developing a high functioning web design and site structure
- Maintain and update website by utilizing plug-ins, writing HTML code and using Wordpress software

**Tri-State Sports and News**

**November 2016 – Present**

**Photographer/Videographer**

- Covered a wide variety of events as photographer and videographer
  - Experience with field hockey, soccer, and basketball
- Photos have been published on the Pittsburgh Post-Gazette's SportsTown, High School Sports Blog

## **Other Relevant Experience**

- Member of Pioneer Sideline television program, UVIEW Point Park University TV
- Served as TV/Radio sports play-by-play, color analyst for Point Park University Sports
- Giant Eagle – Served guests as a Cook
- StatEasy – Worked as Videographer/Statistician
- Lowes – Provided Customer Service to all store guests

## **Software, Technology, Equipment**

Adobe Photoshop and Lightroom

Adobe Premiere and After Effects

Adobe InDesign and Illustrator

Adobe Audition

DSLR Cameras

Microsoft Office

## **Awards and Publications**

**Photos –**

Pittsburgh Post Gazette

Pittsburgh Courier (7/15,1/16)

**Radio -**

2015 Best Sports Radio Finalist

2014/15 Best Sports Show